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# reedlove Nurseries

TYLER, TEXAS

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*Proudly Presents*

## Day of Triumph

PLANT PATENT No. 1358



Outstanding new patented rose sensation! Large, beautiful pink blooms on a sturdy bush . . . an excellent addition to any rose garden. Parents of this rose are Peace and Europa. Day of Triumph is a MUST for you . . .

\$2.50 Ea., 3 for \$6.60; 12 for \$26.40



## REX ANDERSON

Plant Patent 335

Lovely ivory white . . . perfectly formed blooms, slow opening, fully double flower. \$1.75 Ea., 3 for \$4.65, 12 for \$18.60.



## BLANCHE MALLERIN

Plant Patent 594

Pure paper white. Long pointed buds open into large flowers. \$2.25 Ea., 3 for \$6.00, 12 for \$24.

## NEW YORKER

Plant Patent 823

Immense blooms of resplendent scarlet with dark over-tones of a rich velvety hue. \$2.25 Ea., 3 for \$6.00, 12 for \$24.



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## BUCCANEER

Plant Pat. 1119

Another fine Grandiflora with long buds and brilliant flowers . . . the brightest of yellows . . . grows tall and erect. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.



## SUGAR PLUM

Plant Patent 1255

Our new Grandiflora . . . bright sparkling pink blooms majestically set off by deep green glossy foliage. Vigorous grower and remarkably disease resistant. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.



## TWO CHOICE GRANDIFLORAS

### - Group A -

One each of  
 REX ANDERSON  
 BUCCANEER  
 SUGAR PLUM  
 NEW YORKER  
 A \$9.00 Value  
 for only

**\$7.90**

Save \$1.10



WE SELL ONLY ONE GRADE — *THE BEST*



## McGREDY'S SUNSET

Plant Patent 317

Deep golden yellow buds tinged copper. Opens into clear golden full double blooms. Striking in any garden. \$1.75 Ea., 3 for \$4.65, 12 for \$18.60.




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## MIRANDY

Plant Patent 632

The queen of the show...rich maroon-red buds bringing distinction to bouquets and table arrangements. Blooms are large, very double with 40 to 50 petals and are freely borne on long stems...very fragrant. \$2.25 Ea., 3 for \$6.00, 12 for \$24.00.



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# H Y B R I D T E A S



## CHRYSLER IMPERIAL

Plant Patent 1167

1953 All America Rose Selections Award winner. Vivid crimson with darker overtones; large, very double; spicy fragrance... compact sturdy grower. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.



## ERNIE PYLE

Plant Patent 673

Hues of deep lively pink. Double blooms... very fragrant. Handsome foliage, vigorous plant. \$1.75 Ea., 3 for \$4.65, 12 for \$18.60.



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### - Group B -

One each of

MIRANDY

McGREDY'S  
SUNSET

CHRYSLER  
IMPERIAL

ERNIE PYLE

A \$9.25 Value  
for only

**\$8.25**

Save \$1.00



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# BREEDLOVE'S

*For a Riot*

## SUMMER SNOW

Plant Patent 416

An all-time favorite white Floribunda. Blooms through the season with fluffy white clusters that cover the plant. \$1.50 Ea., 3 for \$3.90, 12 for \$15.60.



## GOLDILOCKS

Plant Patent 672

Clusters of bright golden yellow... always showy with a crop of buds coming on as the older flowers fall. Excellent foliage. \$1.75 Ea., 3 for \$4.65, 12 for \$18.60.



## FASHION

Plant Patent 789

A favorite wherever grown... a luminous pink, overlaid with gold, becoming coral... bushy growth habit and blooms freely throughout the season. \$2.00 Ea., 3 for \$5.25, 12 for \$21.00.



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### - Group C - FLORIBUNDAS

- 1 SUMMER SNOW
- 1 FASHION
- 1 GOLDILOCKS
- 1 CIRCUS
- 1 RED PINOCCHIO
- 1 VOGUE

An \$11.50 Value for only

**\$10.10**

Save \$1.40

BREEDLOVE NURSERIES —



# FLORIBUNDAS

Of Color

## RED PINOCCHIO

Plant Patent 812

Deep satiny carmen red. Hybrid-Tea shaped blooms that are double and present masses of deep red clusters all season long. Vigorous, hardy, and free flowering. \$1.75 Ea., 3 for \$4.65, 12 for \$18.60.



## CIRCUS

Plant Patent 1382

First "multi-color" to be selected for AARS Award. Colors vary from yellow and red to orange and pink. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.



## VOGUE

Plant Patent 926

Elegant, lady-like rose, winner of 5 International Awards . . . small Hybrid-Tea-like buds of cherry coral. Fragrant, free bloomer, suitable for cutting. Plant one Vogue and you will want more. \$2.00 Ea., 3 for \$5.25, 12 for \$21.00.



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All Plants Are  
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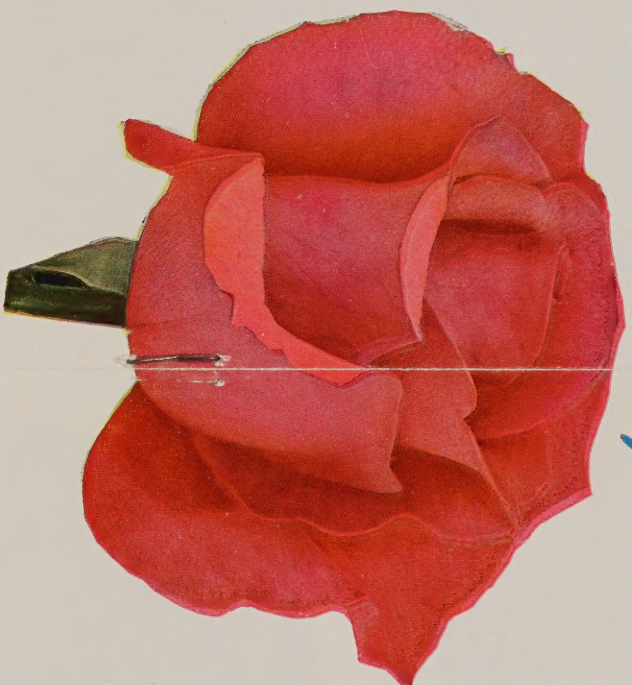


## *Breedlove's Big Six*



**PRESIDENT HERBERT HOOVER**  
\$1.15 Ea., 3 for \$3.25, 12 for \$11.50

**EDITOR McFARLAND**  
\$1.15 Ea., 3 for \$3.25, 12 for \$11.50



**BETTER TIMES**  
\$1.35 Ea., 3 for \$3.50, 12 for \$13.00

**GOLDEN CHARM**  
\$1.15 Ea., 3 for \$3.25, 12 for \$11.50



**RED RADIANCE**  
\$1.15 Ea., 3 for \$3.25, 12 for \$11.50



Mrs. Breedlove's Favorite  
Dozen are the  
12 roses pic-  
tured on pages  
8, 9, 10, 11.  
A \$14.40  
Value for  
only  
**\$11.00**  
Save \$3.40



Group D—Breedlove's Big  
Six. One each of President  
H. Hoover, Editor McFarland,  
Better Times, Golden Charm,  
Red Radiance, Crimson Glory.  
A \$7.30 Value for \$6.00.  
Save \$1.30.



**CRIMSON GLORY**

\$1.35 Ea., 3 for \$3.50, 12 for \$13.00





K. A. VIKTORIA

\$1.15 Ea., 3 for \$3.25, 12 for \$11.50

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TALISMAN

\$1.15 Ea., 3 for \$3.25,  
12 for \$11.50



ETOILE DE HOLLANDE

\$1.15 Ea., 3 for \$3.25, 12 for \$11.50

## BREEDLOVE'S

## MRS. BREEDLOVE'S

Order MB-12

Twelve of the finest non-patented roses that give you a complete color assortment. These varieties were selected by our rose experts to give you the

*Mrs. Breedlove's Favorite Dozen are the 12 roses pictured on pages, 8, 9, 10, 11 — A \$14.40 value. Only \$11.00. Save \$3.40.*



# COLOR ASSORTMENT

## FAVORITE DOZEN

most in color, fragrance, hardiness, disease resistance, bloom quality and quantity. A complete rose garden valued at \$14.40. Now for only \$11.00. Save \$3.40.



GEN. McARTHUR

\$1.15 Ea., 3 for \$3.25,  
12 for \$11.50

### — Group E —

Breedlove's Color Assortment

One each of

K. A. VIKTORIA

TALISMAN

ETOILE de HOLLANDE

GEN. McARTHUR

ECLIPSE

A \$7.10 Value for only

\$6.00 — Save \$1.10

PINK RADIANCE

\$1.15 Ea., 3 for \$3.25,  
12 for \$11.50



ECLIPSE

\$1.35 Ea., 3 for \$3.50, 12 for \$13.00

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## CHARLOTTE ARMSTRONG

Plant Patent 455

A light red rose bordering on pink . . . long stems, vigorous growth, good bloomer. \$2.25 Ea., 3 for \$6.00, 12 for \$24.00.

## ENCHANTMENT

Plant Patent 731

Peach pink shading to yellow at base of petals. Large, long lasting blooms. \$2.25 Ea., 3 for \$6.00, 12 for \$24.00.

## COUNTESS VANDAL

Long pointed buds of coppery salmon pink. \$1.35 Ea., 3 for \$3.50, 12 for \$13.00.

## FORTY NINER

Plant Patent 792

Bi-color oriental red and yellow, large blooms. \$2.25 Ea., 3 for \$6.00, 12 for \$24.00.

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## GAY LADY

Plant Patent 719

Siren red blooms with a hint of copper. Dark reddish-green foliage adds to its general beauty. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.

## GOLDEN ANNIVERSARY

Plant Patent 806

Varying tones of gold to blushing apricot. \$1.75 Ea., 3 for \$4.65, 12 for \$18.60.

**ALL PLANTS  
ARE PRUNED  
FOR PLANTING  
BY BREEDLOVE'S**

## BIG DADDY

Plant Pat. 896

A handsome red rose . . . Vigorous grower. Beautiful glossy foliage as outstanding as the bloom. Should be the man in your garden. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.





# H Y B R I D   T E A S

## HELEN TRAUBEL

Plant Patent 1028

Long tapered buds, large flower. Color varies from light pink to apricot. Vigorous growth. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.

## NOCTURNE

Plant Patent 713

Deep cardinal red, long pointed buds and large flowers. \$2.25 Ea., 3 for \$6.00, 12 for \$24.00.

## POINSETTIA

Scarlet red, double blooms, vigorous bush. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50.

## PRESIDENT EISENHOWER

Plant Patent 1217

Deep cardinal red, large double blooms. \$2.25 Ea., 3 for \$6.00, 12 for \$24.00.

## ROUGE MALLERIN

Velvet red, very fragrant, free bloomer. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50.

## SOEUR THERESE

One of the best old time yellows. Golden yellow long pointed buds. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50.

## THE DOCTOR

Sparkling pink pointed bud opening to large, clear pink flowers. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50.

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## *Patented Everblooming Climbers*

### GOLDEN SHOWERS

Plant Patent Applied

1957 All America Award winner. Long pointed golden buds opening into large golden flowers. \$3.00 Ea., 3 for \$7.95, 12 for \$31.80.

### HIGH NOON

Plant Patent 704

One of our best yellow climbers; exceptionally long stems suitable for cutting. A very free bloomer. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.

### CL. PEACE

Plant Patent 932

A climbing version of the World's favorite . . . beautiful in bloom. \$2.25 Ea., 3 for \$6.00, 12 for \$24.00.

### CL. CRIMSON GLORY

Plant Patent 736

Beautifully formed buds of rich vivid crimson . . . each on a strong, sturdy stem. Vigorous, fast-climbing plant. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.







## BREEDLOVE'S FLORIBUNDAS

### ← FLORADORA

Cinnabar red, long lasting as a cut flower. A favorite with everyone. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50.

### FROLIC

Plant Patent 1179

Clear bright pink, very free blooming. \$2.00 Ea., 3 for \$5.25, 12 for 21.00.

### HOLIDAY

Plant Patent 915

Deep rose and bright yellow two-tone. \$1.50 Ea., 3 for \$3.90, 12 for \$15.60.

### REDCAP

Plant Patent 1292

Bright glowing crimson; large flower clusters, \$2.00 Ea., 3 for \$5.25, 12 for 21.00.

### RED LAFAYETTE

Semi-double red, profuse bloomer, strong grower, \$1.15 Ea., 3 for \$3.25; 12 for \$11.50.

### WHITE BOUQUET

Plant Patent 1415

All America 1957 Award Winner . . . the first white Rose ever to win this award. Abundant gardenia-like flowers. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.

### PINOCCHIO

Plant Patent 484

Pink with salmon undertones, small double flowers that bloom in large clusters . . . small sturdy bush, a good Floribunda. \$1.75 Ea., 3 for \$4.65, 12 for \$18.60.

### ELSE POULSEN

Masses of pink blooms. Exceptionally good everywhere. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50.

## *Breedlove's Flowering Shrubs*

Crape Myrtle— →

2-3 ft., \$1.00 each, 3 for \$2.50

Forsythia—Golden Bells

2-3 ft., .75 each, 3 for \$2.00

Spirea—Bridal Wreath

2-3 ft., \$1.00 each, 3 for \$2.50

White Bush Honeysuckle—

2-3 ft., \$1.00 each, 3 for \$2.50

Cydonia Japonica—Flo. Quince

18-24 in., \$1.00 each, 3 for \$2.50





## *Breedlove's Guarantee*

OUR GUARANTEE, PLEASE READ CAREFULLY: We guarantee our nursery stock to be true to name and to be the quality as represented and to reach you in good, live growing condition.

After reasonable care, culture and watering we will replace, free of charge, any stock that fails to grow, provided we are notified by June 1st following date of purchase; however, in no case are we to be held liable for any amount greater than the purchase price.

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### *Everblooming Climbers*

#### THE NEW BLAZE →

Most popular and dependable of all everblooming climbers. This brilliant red is truly an everblooming rose. We highly recommend it. \$1.35 Ea., 3 for \$3.50, 12 for \$13.00.

#### CL. CALEDONIA

Large, free-blooming, pure white roses. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50.

#### CL. DUPONT

Bright pure yellow . . . known for its prolific bloom. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50.

#### CL. HOLLANDE

Scarlet red, free-bloomer, very fragrant. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50.

#### CL. RED TALISMAN

Cerise-red beauty, sport developed from the Talisman. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50

#### CL. TALISMAN

A multi-color of world-wide recognition. \$1.15 Ea., 3 for \$3.25, 12 for \$11.50.

We Sell Only  
One Grade —

**THE BEST**





## PEACE

Plant Patent 591

The World's No. 1 Rose, winning all top national awards in America, France, England, and other countries. Extra large, very double flowers of soft yellow flushed with pink. A strong grower with excellent foliage. \$2.50 Ea., 3 for \$6.60, 12 for \$26.40.



**B**reedlove Nurseries  
TYLER, TEXAS

16 *In the rose garden of the world*